

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter specifically describes some theories that concerning the topic of researches it proposes some reviews of previous research, which includes the definition of colloquial, type of colloquial, definition of colloquial word, type of colloquial word, social media, why using social media and Facebook. Those sections are be discussed as follows:

#### **2.1 Definition of Colloquial**

Colloquialism originated from the latin “colloquium” means “conference” or “conversation”. So, colloquialism means informal language or everyday language (Jalalpour & Hossein, 2017), in general, colloquialism is an informal word or expression used in conversation between an ordinary person or an educated person. Epoge (2012) said that colloquialism is a word or phrases that is more commonly used in informal speech and writing.

Based on the theory above, it can be concluded that colloquialism is an unofficial word, expression and phrase that is commonly used for conversation or writing between ordinary people and educated people.

##### **2.1.1 Types of Colloquial**

According to Jalalpour & Hossein, 2017, there are three different types of colloquialism words, phrases and aphorisms. Words can be used as colloquialism if the speakers speak in accordance with the dialect of their respective regions called regional differences, speakers use various kind a of English from various communities are reffered to as contractions and also speakers using the word rude or oath called profanity. Whereas pursuant to Brooks,

Russo, & Data (2015) mention three examples of colloquialism include words, phrases and aphorisms. Example of words such as “gonna”, “wanna” and “ya’ll”.

In (Jalalpour & Hossein, 2017) phrases colloquialism are widely used and understood within certain boundaries. The example of colloquial phrases in Brooks et al. (2015) such as “old as the hills”, “raining cats and dogs” and “dead as a dordnail”.

Aphorism is colloquialism that often used by people from geographical boundaries in term of language variation (Jalalpour & Hossein, 2017). It is accordance with Brooks et al. (2015) who stated that aphorism is colloquialism that appropriate in specific contents such as “what’s up”.

Based on the previous above, the writer can conclude that there are three types of colloquialisms; word, phrases and aphorism.

## **2.2 Definition of Colloquial Word**

According to Wood (2000, as cited in Rahmawati, 2014)) colloquial English words and phrases are difficult or impossible non-native speakers to understand. Galperin (2006, as cited in Rahmawati, 2014)) said that colloquial words demonstrate the minimal degree of stylistic degradation. Colloquial words are usually used in conversation, not in written form McCharty (2008, as cited in Ghozali, 2014).

Based on the theory above, it can be conclude that colloquial words are words and phrases that used by digital natives in conversation form with the language style.

### **2.2.1 Types of Colloquial Word**

According to Jalalpour and Hossein, 2017, there are three types of colloquial words; regional differences, contractions and profanity.

The first is regional differences. it is colloquial variance in many countries. In united states, it is commonly used to refer to steaming drinks such as “soda”, “pop”, “soft drinks” and “coke” mention used as a general term not mentioned in the form of a brand. Aside from that in American English and British English there are many differences as follows:

- a) American English: truck, soccer and parakeet
- b) British English: lorry, football and budgie

Then, regional differences is the variation of colloquial contained in some countries commonly used in habits or daily activities. It is also used in American English and British English such as “vacation or holiday”

The second is contractions in which the words that are not used in general or officially by various English communities but are used as view of colloquialism such as “ain’t” and “gonna”. Nevertheless, contractions is a words that used unofficially by various English communities in the perspective of colloquialism or interpreted as a two-word raise that has a meaning such as “can’t” or “wanna”.

The last one is profanity. it is considered as an impolite words or can also as swear word in some dialect of English. For example the word “bloody” in dialect of American English is simple adjective but is swear word if spoken in dialect of British English. Thus, profanity is a words that are not polite or can be referred to as swear words in some English dialects that if spoken using the American English dialect, it can be adjective and if spoken using British English dialect, it can be swear words such as “piss of”, “bugger” or “git”.

## **2.3 Social Media**

According to Mayfield (2008), Social media is one of the latest online types that is easily understood by most people who use it from either groups or individuals. Gradually, social computing will impact almost every role, type of company and in all parts of the world.

Social media is a social instrument which is used as communication (Bowie, 2012.). Leonardi, Huysman, & Steinfield (2013) said that social media is a tool to communicate in the world of work among employees.

Based on the theory above, the researcher can conclude that social media is an instrument of communication in many organizations and can be used by people in groups or individual by activating internet connection. It means that people also need internet connection to access people all over the world.

### **2.3.1 Why People Use Social Media**

According to McQuil (1996, as cited in Brandtzæg & Heim, 2009) there four main motivational or why people use social media such as information, entertainment, social interaction and personal identity.

The first reason is getting information. Users can find various information about fashion, music, culture, literature can sharing information through photos and videos or discussions about everything related to political matters. People also will get so many information easily from around the world by using social media.

The second reason is entertainment. Users can show their pleasure through the entertainment that has been presented so that takes too much time. Also, in social media, there are many games to be played when people feel tired of working along day. It can decrease our stress also.

The third reason is social interaction. By using this kind of social media, people can interact with people from all over the world. Also, people will have some new friends from different country. Then, people can make a community to gather friends.

And the last reason is personal identity. User can browse other user's profiles just to search for information or just be cultivated by curiosity. There are two popular kinds of social media that usually used by most people such as Twitter and Facebook.

## **2.4 Facebook**

According to Experian (2011 as cited in Wanjohi et al, 2015), Facebook is the most broadly utilized and prevalent site that is gone by frequently on the web particularly by understudies. Smith (2013 as cited in Wanjohi et al, 2015) said that Facebook has more than 1.15 billion dynamic clients and 699 million individuals sign in every day with 8.3 hours normal time spent every day. Rosen (2007, as cited in Bjerregaard (2010)) said that in general, college students around the world use Facebook as a means to communicate such as making appointments or sending email. A side from that it is also getting new friends and making an adventure or their daily activities through video or photo.

Based on theory above, it can conclude that Facebook is the popular social networking which is not only used by student at school but college students in various campuses as communication for social purposes. It can be said that Facebook users are for all circles around the world.